



IGSA Board Meeting Minutes: December 7, 2009

Greg Sasaki (Vice President) called the meeting to order at 7:34 p.m.

The following Voting Officers were present: Pam Tyo, Greg Sasaki, John Lologo, Jim Formby, Teri Penniston, Paul Rogacki, Jerry Rose, Richard Stewart, Joe Guaderrama, Ken Lancos, Mary Kalaf, Alicia Gonzalez and John Olesky.

Others in attendance: Gene Leon, Anthony Gomez, Nichelle Rogacki, and Maria Besnard.

Quorum: Yes

OCTOBER MINUTES

Jim Formby made a motion to approve the November Minutes.
Paul Rogacki seconded the motion.
The motion was approved with none opposed.

TREASURER'S REPORT (Pam):

- Fall Ball – all but \$12.50 in registration fees have been collected; total fees \$17,991; still a losing season (as expected);
- 117 Spring registrations to date;
- \$685 in donations collected to date;
- Hopes to have budget ready for January 2010 board meeting;
- Taxes due January 2010?

SPRING 2010 REGISTRATION (Greg):

- Registration is down;
- Discussed running ¼ page ad in Irvine World News at a cost of approximately \$500 (Thursday only); Joe to confirm rate for Saturday and running ad multiple days; run maybe 2 ads in December and follow-up with at least 1 in January; need better graphics (Anthony to work on)

IUSD INFORMATION DISTRUBUTION (Ken):

- IUSD policy re flyers written in 1971 which eliminates ability to send out paper flyers; problem is, website is not functioning;
- IUSD views all non-profits as “for profit” organizations;
- Need to get individual school principals, PTA officers, etc. to agree to use school mailboxes to distribute flyers;
- Possibly set up table at Back to School Nights (using flyers and banners);
- Group with other non-profits to approach IUSD re a change in policy or specific plan (i.e. 2 emails per year, etc.);

- Ken will continue to work with IUSD;
- Possibly divvy up each school to board members;
- All CDCs have been done by Ken and Mary already.

E-MAIL BLASTS:

- Richard to do weekly blasts from now until end of December to tie in with clinics and evaluations in January;
- Richard working with IYBL and also AYSO North (Region 213) re e-mail blast to their leagues; Teri to talk to AYSO South (Region 144) re blast.

SPRING EVALUATIONS(Greg):

- January 16, 2010 - 10U
- January 23, 2010 - 12U and 14 U

BOARD OF DIRECTORS(Greg):

- On motion by Jerry and 2nd by Pam, Anthony Gomez nominated as Marketing Director;
- On motion by Jerry and 2nd by Pam, Gene Leon nominated as 6U Commissioner;
- Both unanimously approved.

FALL BALL WRAP-UP (Greg):

- Great season!
- Several 3rd place finishes in tournaments, including Lologo's team's 1st place finish in Turkey Tournament.

PITCHING/CATCHING/HOLIDAY CLINICS (Greg):

- Pre-season clinic to start again in January (sticking with Fridays);
- Fielding clinic to continue.

“IGSA WAY” (Greg):

- 6U & 8U coach development clinics;
- Sunday Madness with players where parents and coaches observe; Jerry to coordinate with John;
- Give coaches an “outline” to work from;
- Anthony to get involved re graphics.

ANGEL NIGHT (Alicia):

- Still scheduled for April 9, 2010;
- Money due to ASA by 12/15/09;
- Tickets \$8/each (we make \$4 profit on each);
- Other nights (if IGSA does on our own) are \$12;
- Last year we sold 500+;
- Have until March 1, 2010 to return unsold tickets;
- On Motion by Jim and 2nd by Jerry, and unanimous board approval, 500 tickets will be ordered.

IMPROVEMENTS TO COLLEGE PARK:

- Possibly add shade and openings from dugouts onto field;
- Kenny says it's "doable"; Kenny to do bid then board will get City approval;
- Look into getting E-Z Ups for Spring.

PLAYING UP/DOWN (Greg):

- Need to amend By-Laws so board approves playing up or down;
- ASA's only stipulation is that you cannot play All-Stars if you play down;
- Parents only should not decide; needs board discussion;
- Further discussion needs to be agenda item for January 2010 board meeting.

FUNDRAISING (John):

- Nothing in December due to the holidays;
- January 2010 – possibly Elephant Bar;
- February – a Tuesday at Island's;
- March – Chili's
- Northwood Pizza cutting us check every month (they are keeping log next to registers);
- Need to advertise sponsors on our website, if possible
- On Motion by Jim and 2nd by Paul, the board unanimously approved putting Northwood Pizza's logo on our website; Richard to see if we can actually set up a sponsor site.

NEW BUSINESS:

- On Motion by Jim and 2nd by Pam, the board unanimously approved Paul spending \$149 to get copy of Adobe software so he can assist with website duties;
- Coca-Cola willing to donate \$3,000 to IGSA for rights to exclusively sell Coke products; will also provide product at discounted rate; do not have to purchase all up-front, only on an as-needed basis; Greg asked for \$5,000 for 3 years, as well as discounted product; Greg to inquire about Coca-Cola donated 2 E-Z Ups for use at snack bars; Chris and Greg to meet with Coca-Cola.
- Nichelle to get all snack bar receipts from last year from Jeff;
- Need to look for sponsor for coach shirts (for regular season and All-Stars); approx. \$2,000 cost;

- On Motion by Jim and 2nd by John, with only Paul opposed, the board approved Nichelle Rogacki as Snack Bar Coordinator.

Jim Formby made a motion to adjourn.

John Lologo seconded the motion.

The motion was approved without opposition.

The meeting was adjourned at 8:58 p.m.

***NEXT BOARD MEETING MONDAY, JANUARY 4, 2010 @ 7:30 P.M.
AT WESTPARK VILAGE ONE CLUBHOUSE***